

GURU

OUTDOORS

We Turn Heads.





WHO WE ARE?

GURU OUTDOORS, IS COMPANY WHO PROVIDES SERVICES TO COMPANIES FOR THEIR UNSTOPPABLE CONNECTIVITY.

- ▶ **BELIEVES IN GROUP WORKS.**
- ▶ **FOR BEST RESULT NEED TO CONNECT 24X7.**
- ▶ **FOUNDATION OF BRANDING AND MARKETING IS THEIR QUALITY AND SERVICE.**
- ▶ **RIGHT CHOICE OF SERVICE AND SELECT CORRECT MARKETING METHOD IS THE KEY OF SUCCESS.**
- ▶ **FOR IMPRESSIVE GROWTH IN MARKET, WE BELIEVE TO PROTECT AND ENHANCE BRAND IMAGE IN THE FLOWY AND CHALLENGING MARKET.**
- ▶ **WE RESPECT OUR CLIENTS BRAND VALUE AND THEIR PRIVACY.**
- ▶ **WE TRY TO GIVE SATISFACTORY SENSATION ABOUT SERVICES.**



WHAT CAN WE DO FOR YOU?

GURU **OUTDOORS** We Turn Heads.



MOBILE VAN ACTIVITY



MINI HOARDING



DIGITAL PRINT MEDIA



LED MOBILE VAN ACTIVITY



RURAL CAMPAIGN



ANIMATION VIDEO AD



IN SHOP BRANDING



DIGITAL WALL PAINTING



TV ADVERTISING



DEALER BOARD



SHOP PAINTING



OFFSET PRINTING



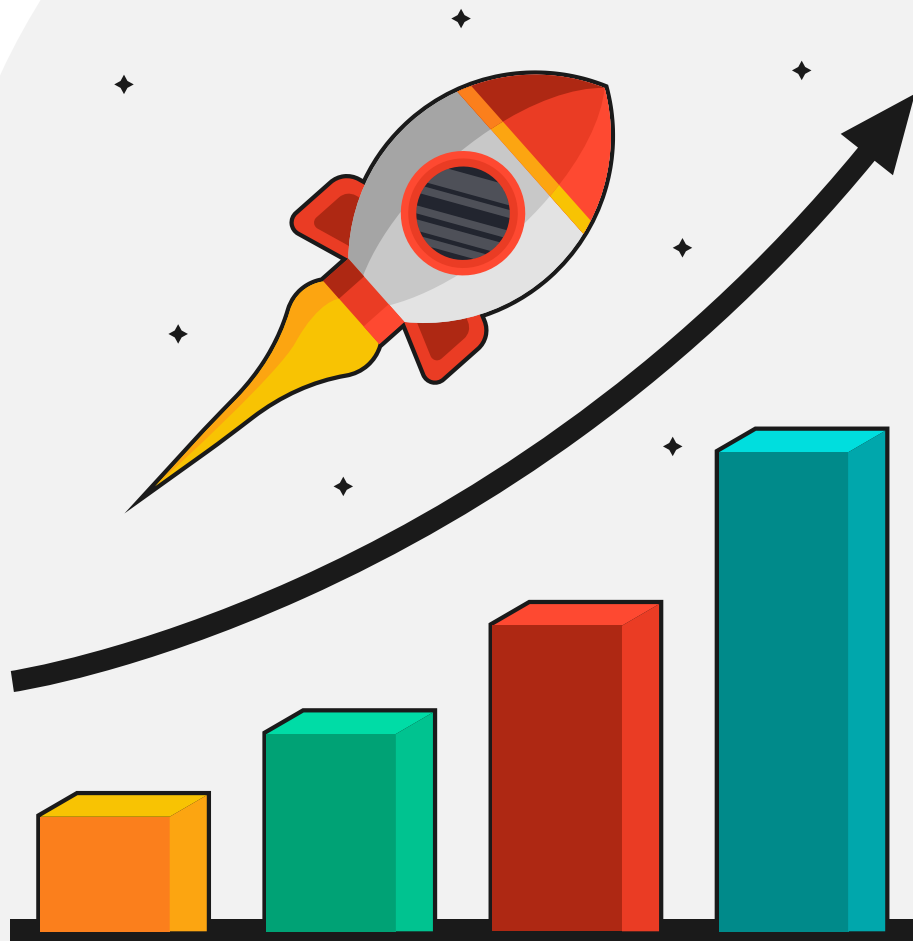
EXHIBITION



STALL PRODUCTION

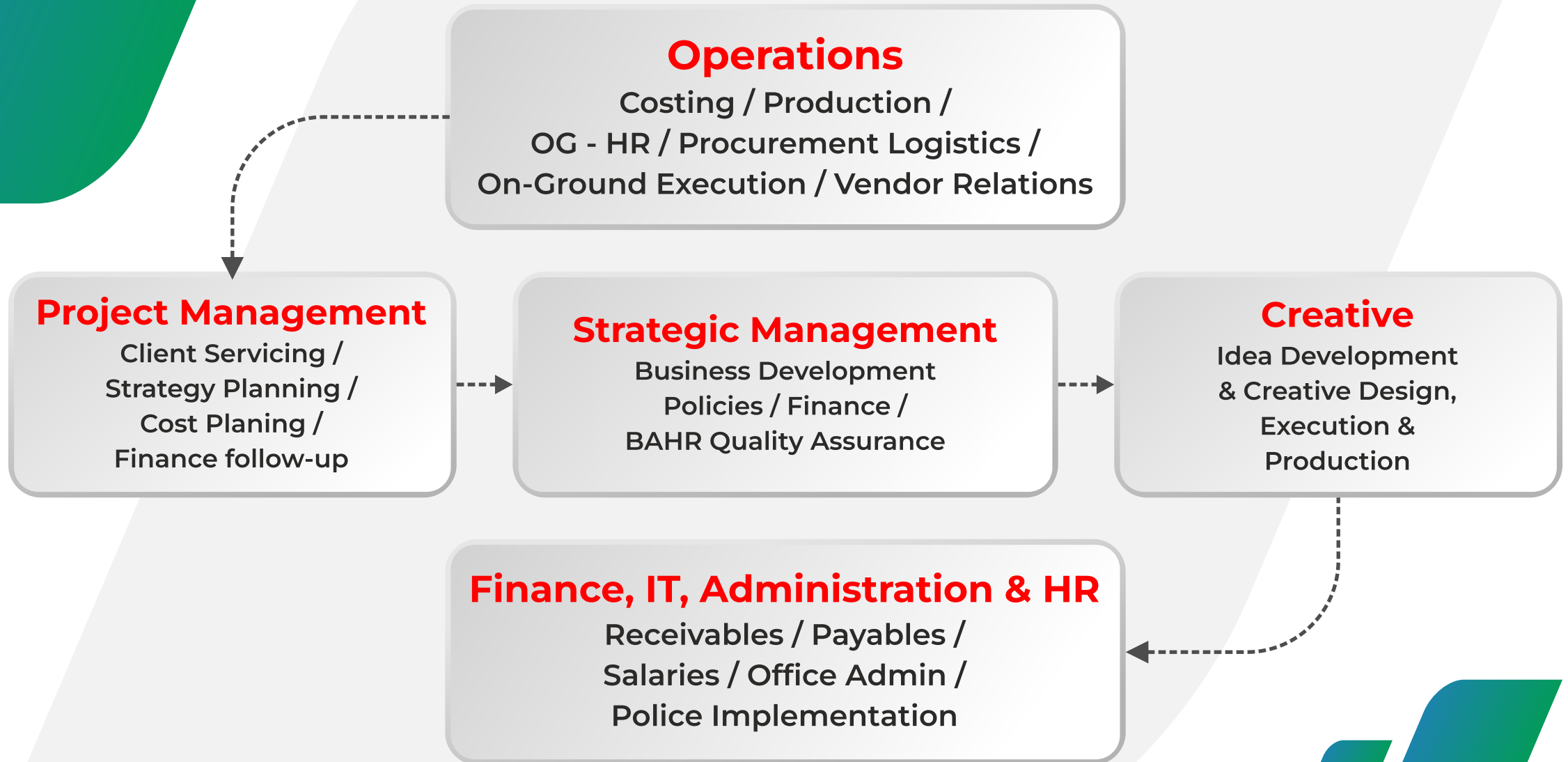


PERSONALIZE GIFT ITEM



**BIG BRANDS ARE BUILT
ON BIG IDEAS,
BIG IDEAS CAME FROM
STRATEGIC MINDS,
PERFECT EXECUTION
CONVERT IT INTO THE
GOAL ACHIEVEMENT.**

BUSINESS STRUCTURE



OUR ASSOCIATES

★ AgroStar®

ADAMA

Ajeet
Seeds Pvt. Ltd.

CHAMBAL FERTILISERS
AND CHEMICALS LIMITED

CRYSTAL
Inspiring Growth

GUJARAT STATE FERTILIZERS &
CHEMICALS LIMITED

JAI KISAAN
आप की मुस्कान

dhanuka

Godrej

FaYmHUB
रमणदर खेती, चाए उन्नति.

KOTHARI
GROUP
Let's Fly High... Beyond Horizons!

MALABAR
GOLD & DIAMONDS

MCF
Mangalore Chemicals
& Fertilizers Limited

Mahindra
EPC

JKseeds®

K+S

BHARAT CERTIS®
AGRICIENCE LTD
A Group Company of Mitsui & Co., Ltd., Japan

JIVAGRO™
HORTICARE SPECIALIST

ACFI™
AGRO CHEM FEDERATION OF INDIA

HM • CLAUSE
[H M & S W O R K S • C L A U S E]

इंडोफिल
INDOFIL इंडस्ट्रीज़ लिमिटेड

insecticides
(INDIA) LIMITED

NIRMAL®
SEEDS

1973
IN FARMER SERVICE

NACL Industries Limited

TATA

Prashant Phosphates Limited

Mankind
Agritech
Serving Farmers

YARA

Sahyadri farms
Seeding goodness

Inspired by Science

And
Many
More...

MOBILE VAN ACTIVITY



Objective : Jai Kisan & Paradeep Phosphates Farms Productions

Features :

- Attractive graphic van with high quality sound system inbuilt to play jingle and many other announcements.
- It helps to get feedback, data collections, buyers views directly about product and services.
- Many more facilities we can provides it door step information to buyers.

Benefits :

- Brand awareness, data collection of targeted customer.
- Avail new products direct to customers, get valuable feedback.



LED TV MOBILE VAN ACTIVITY



Objective : RAMA Phosphates Limited.

Features :

- Attractive graphics with 42 inch LED TV.
- It helps to show our new product directly to targeted customers, Also material and product, and also helps to interact with them.
- Recorded feedback of our existent customers to attract other one.

Benefits :

- You can show your all products in single roof, with description.
- Moveable TV for taking meeting at anywhere.
- Companies head or representative can interact directly.
- Increase the ratio in sell



BOX MOBILE VAN ACTIVITY



Objective : ADAMA Crop Protection.

Features :

- Sound box van with cabin, can also keep products with it.
- It helps to show our new arrival product directly to targeted customers, Also delivered material and product.
- Recorded feedback of our existent customer to attract other one.

Benefits :

- You can show your all product in single roof, with description.
- Useful for marketing and selling.



PRODUCT DEMO VAN ACTIVITY



Objective : Agrostar Sanchar Crop Protection

Features :

- Van are specially design to show product physically to the customers.
- Can do live marketing.

Benefits :

- The van is able to call people and give live demo to customers.
- Collect valuable feedback and also able to reach by mouth publicity.
- It is also helos for selling, collection of honest and true data base.
- Can also use for new product launching.



LED WALL MOBILE VAN ACTIVITY



Objective : ICL Polysulphate

Features :

- Promotes Visual advertising.
- Their many types, quality and sizes as per requirement.
- Very attractive, helps in sell easily.

Benefits :

- Hydraulic LED van helps to collect people from long distance, and also follow the rules of social distancing
- Arrange meeting show complete profile of product.
- Its look like a theater in open space at night.
- Can also arrange activites, for more attraction.



EICHER MOBILE VAN ACTIVITY



Objective : Properties Show Display

Features :

- Can show or design a portable room
- Completely customized with product and design huge van.
- Van are specially design to show product physically to the customers.
- Can do live marketing.

Benefits :

- Can give a real experience of your product features.
- Also helpful to change customer mind, and increasing in sell.



ACRYLIC DEALER BOARD



Material Specification :

- 3mm Acrylic, Laser cutting letter, LED Lights (optional)
- Aluminum Composite panel, using flat 3 mm Acrylic

Benefits:

- Warranty 7 to 8 years
- Because of the quality, Dealer also want to leave it for many years.
- Restore brand image in market.



DEALER BOARD



Material Specification : Coated MS 1" sq pipe, HP Latex / UV Printing

Benefits:

- Warranty 5 to 6 years Non faded flex.
- Because of the quality, Dealer also want to leave it for many years.
- Color quality attract peoples.



Material Specification : MS 1" sq pipe, Box Frame, Back Panel, Tubelights, GSB STAR Printing

Benefits:

- Warranty for 2 years.
- For branding purpose use single frame.
- Continuing show our products on dealers board.

MINI DEALER BOARD



Material Specification :

Coated MS 1" sq pipe,
star black back flex.

Benefits:

- Non Removable. Use many times with different design only changing flex.
- Can cover dealers local area.
- used concrete base.
- Using both side.

Material Specification : Coated MS 1" sq pipe, galvanized sheet and vinyl.

Benefits :

- Non Removable. Use many times with different design only changing flex
- Can cover dealers local area. ● Used concrete base.
- Using both side. ● Non terrible sheet. Safe from strangers.



ARCH GATE



Material Specification : MS 1” sq pipe, star black back flex / regular.

Benefits:

- Non Removable. Use many times with different design only changing flex also used as welcome gate to dealer for their customers. used concrete base.
- Attraction gaining article.

MINI HOARDING



Material Specification : MS 1" sq pipe, star black back flex / regular.

Benefits :

- Can install at local or village area. This is install by taking permission of municipal or local authority.
- Get touch with targeted customer every time.
- We can also used sizes in different parameters like, 6x6, 8x8 and 10x10".
- Attraction gaining and cost effective article.

FARMER DEMO BOARD



Material Specification : 5mm board, vinyl / screen printing / UV printing

Benefits :

- Demo board used to show companies product result.
- Light weight to carry and installed.



Material Specification : MS 1" square pipe, Regular flex.

Benefits :

- Demo board used to show companies product result.
- Minimum Size 2 x 3'.



WALL & TROLLY PAINTING



Material Specification : Asian paint / Nerolac / emulsion / oil paint.

Benefits :

- Long lasting for many years.
- Coast effective and durable, visible from long distance.



DIGITAL WALL PAINTING



Material Specification : 40-50 micron material, UV protected, Eco friendly.

Benefits :

- Long lasting for many years.
- Non removable, non tear able, this maintain the original color and design to show.
- More attractive and visible.



IN SHOP BRANDING



Project Info : YARA Crop Nutrition Center.

- Shop painting.
- Sun board branding.
- Non-lit board
- Reception counter Rack
- Chair , Etc.

Benefits :

- Attract farmer about the products.
- Single sole branding helps to give the lavish look.
- Don't interrupt others.
- Increasing sell.



EXHIBITION STALL BRANDING



Details :

- Customized stall branding to attract people comes in exhibition.
- Lights show the visibility in night and give full coverage of products.
- Specially design as per product or company based.



TRICYCLE BRANDING













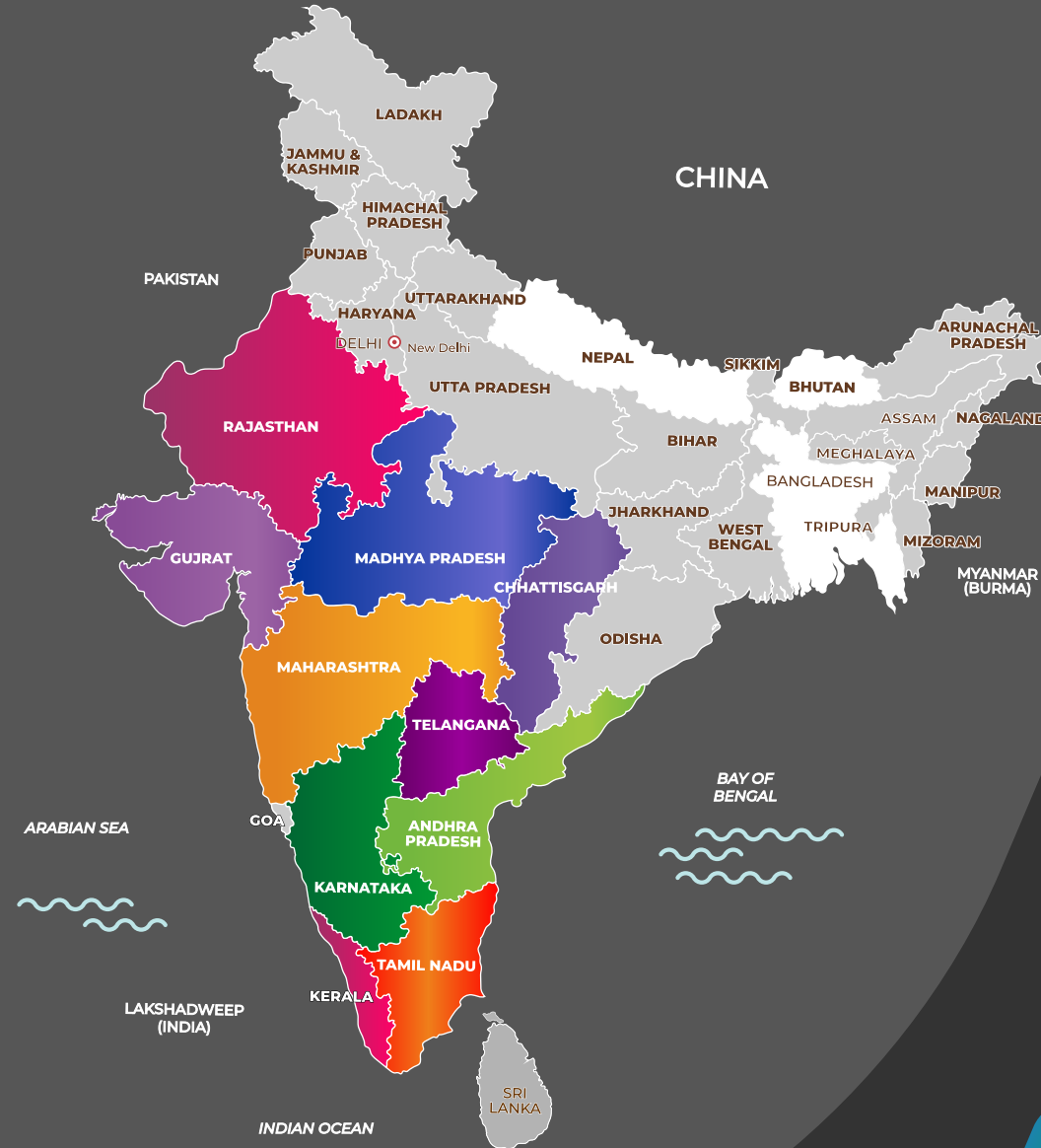
Benefits :

- Cost effective.
- Reach in crowdest area easily.
- Useful for local and specific area marketing.
- At night its highly attractive, and more colorful.



OUR CONNECTIVITY

-  Rajasthan
-  Gujrat
-  Chhattisgarh
-  Madhya Pradesh
-  Maharashtra
-  Andhra Pradesh
-  Karnataka
-  Kerala
-  Telangana
-  Tamilnadu



OUR PROCESS IS EASY



**WORK
ORDER**



**WORK
COMPLETION**



ACCOUNTING





THANKS!

Any questions?

You can find me at

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